

INTERNATIONAL SCIENTIFIC CONFERENCE
“THE PROBLEMS OF DEVELOPMENT OF NATIONAL ECONOMY
AND ENTREPRENEURSHIP”

OCTOBER 9–13, 2008
Riga, Latvia

INVITATION

Dear Sir or Madam,

We are pleased to invite you on the Faculty of Engineering Economics of Riga Technical University organised International scientific conference **“THE PROBLEMS OF DEVELOPMENT OF NATIONAL ECONOMY AND ENTREPRENEURSHIP”** in Riga, Latvia on 9-13 October 2008. The conference will be held in the building of the Faculty of Engineering Economics of RTU at 1 Kalku Str.

Academic personal of universities, doctoral students, researchers, as well as entrepreneurs, are welcomed to participate in the conference. The working languages of the conference are English, Russian and Latvian.

After the key speakers in the plenary meeting of the conference, other papers will be presented. The discussions will be held in four thematic sections:

1. National economy: problems and solutions
2. Entrepreneurship problems
3. Innovations and knowledge economy
4. Financial innovations, financial strategies, taxation and public finance

The papers of the conference should match the framework of the topic of the conference. The organisers will publish the proceeding with abstracts and will compile after the conference publication of the best articles presented at the conference which are within the thematic scope of the conference and in accordance with the requirements for preparation.

Before the conference, the programme and time-schedule containing further information about the conference will be sent to all participants who have registered in due course.

For registration, please send the enclosed **registration form** and **abstract of the paper** (1 page A4 in English, font Times New Roman, 12, single spacing, margins: top, left, right and bottom – 20) by **June 1, 2008**, at the latest, to e-mail ief.conference@rtu.lv and please use the webpage www.ief.rtu.lv/en (**Research → conferences**).

The deadline for submission of the full papers is September 1, 2008.

Requirements for paper will be available at conference webpage www.ief.rtu.lv/en (**Research → conferences**).

Best wishes and we are looking forward for fruitful collaboration,

The Dean of faculty of Engineering Economics
Prof. Remiģijs Počs

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**UNIVERSITY OF PARDUBICE
FACULTY OF CHEMICAL TECHNOLOGY
DEPARTMENT OF ECONOMY AND MANAGEMENT
OF
CHEMICAL AND FOOD INDUSTRIES
in co-operation with**

**UNIVERSITY OF LIBEREC
FACULTY OF ECONOMICS
DEPARTMENT OF MARKETING**

**invites you to
International Scientific Conference**

**CUSTOMER RELATIONSHIP
MANAGEMENT '08**

**September 24 – 25, 2008
HOTEL HARMONY
Pardubice, CZECH REPUBLIC**



Objective

The Conference is focused on problematic of usage CRM (Customer Relationship Management) marketing strategy in corporate management as well as possible changes in corporate economy and management related with CRM implementation to improve corporate performance and efficiency. Conference objective is to discuss scientific findings in the CRM area and to evoke discussion about CRM problematic.

INTERNATIONAL SCIENTIFIC COMMITTEE

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 prof. Dr. **Virvilaitė Regina**, Kaunas Technical University, Kaunas. Lithuania

ORGANIZATION COMMITTEE

Ing. **Lenka Branská**, Ph.D.
 Ing. **Jiří Nožička**
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 Ing. **Vladimíra Vlčková**, Ph.D.
 Ing. **Jan Vávra**, Ph.D.
Zdeňka Řezníčková

ADDRESS OF CONFERENCE SECRETARIAT

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 Univerzita Pardubice
 FCHT – KEMCH
 Studentska 95
 532 10 Pardubice,
 Czech Republic
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 fax +420 46 603 6308
 e-mail kemch.fcht@upce.cz

For more information about the conference including on-line registration form visit:

[http://www.upce.cz/english/ part "news"](http://www.upce.cz/english/part%20news) – **International Scientific Conference "CRM 2008**

Languages:**English, Russian, no simultaneous translation will be provided.****Note:****To ensure conference efficiency only papers related with CRM problematic will be published!****Important Dates**

Registration and sending abstract (via e-mail on contact address)	June 30, 2008
Notification of abstract acceptance	July 10, 2008
Submission of full papers in English (via e-mail on contact address)	August 31, 2008
Deadline for payments	August 31, 2008
Sending the conference program by e-mail	September 15, 2008
Processing, printing, sending of the conference proceedings by mail	November 30, 2008

Conference Fees

Attendance at the conference	1 850,- CZK
Without attendance at the conference, paper published in the proceedings	850,- CZK

Papers

The paper must be written in **English**; must not exceed 10 pages (format A4) and must be written in MS Word according to directions for papers (see an [attachment](#)). Full version of the papers will be published in the conference proceedings upon successful review procedure and after the conference fee is paid. Papers are not remunerated. In case of publishing without attendance at the conference, paper will be published only after conference fee payment till August 31, 2008. No later paper sending will be accepted

Payment:

Participants are kindly requested to transfer the fee to the bank and account of:

Address of the Institute: **University of Pardubice; Studentská 95, 532 10 Pardubice, Czech**

Republic

Account number: **37030561/0100**

Address of the Bank: **Komerční banka a.s., Pardubice, Masarykovo náměstí 1544, 531 41 Pardubice, Czech Republic**

SWIFT: **KOMB CZPP XXX**

IBAN: **CZ290100000000037030561**

Variable symbol: **3039380005**

Constant symbol: **0308**

Please enter your full name as the specific symbol (or as a notice for recipient);

We are VAT payer (19%).